

## **Happy chocolate day**

There are movies to romanticise it. Songs to commemorate it. And a day to celebrate it. Everyone loves chocolate. Even if they don't enjoy eating it, there's a good chance they like the color. Luckily for them, IKEA offers both – furniture in lovely chocolate tones and classic chocolate bars.

So when the the official Chocolate Day took place, IKEA saw a great opportunity to promote it's delicious range of chocolate toned furnitures and highlight the fact that IKEA has everything chocolate, ranging from the kind that you eat, to the color that decorates your home.

The work features a dark toned drawer, a cushion and other furniture (and delicious chocolate of course) wrapped in chocolate paper highlighting the beauty and simplicity of IKEA's design.

## **Credits**

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